

Freya Louis

Former Marketing Officer

Girls & Women's
Development Officer

Frustrated at the limited opportunities to work full-time in football, the chance to do so with the FFF was one that Freya simply couldn't turn down!

With a huge passion for the female game, Freya is able to continue in her role as 'Girls & Women's Development Officer' with a local club alongside leading a Football Fun Factory business in her community.

Despite a flair and passion for marketing, Freya's day job didn't give her the job satisfaction she was looking for.

Now she's making a huge impact on the lives of hundreds of children in her local community as a FFF franchisee and Head Coach... and loving every minute!

“ I couldn't ignore the opportunity to work full-time in football, making an impact in my local community ”

